

TERM OF REFERENCE FOR DEVELOPING DOCUMENTARY FOR THE PSA PROJECT TANZANIA

(Strengthening Social Accountability and Oversight in Health and Agriculture in Southern Africa Project - Tanzania)

March, 2023

1. Background

Throughout a project's life cycle, it is vital to maintain keen and consistent sight over learning lessons, identifying "what works"/ "defines the pictures of success" and discovering opportunities for improvement, scale-up and expansion – towards enhanced attainment of planned and expected results and impact, and effectively meeting identified needs of target audiences. Documentation of these is paramount for project sustainability, relevance, and viability.

Documentation also brings to the fore intended outcomes, and recommendations, to inform future programming, policy decisions and sustainability. It also enables the review of processes, approaches and activities that might have been done differently. The purpose of documentation is to provide learning within ActionAid, the Partnership for Social Accountability (PSA)'s target group and stakeholders on working models and lessons learnt for future and sustain the results beyond the project.

ActionAid Tanzania is implementing a project on "Strengthening Social Accountability and Oversight Capacity for Rights-based Public Resources Management in Health and Agriculture in Southern Africa". This project focused on public resource management (PRM). The project seeks to improve public service delivery in agriculture (food security), and health (HIV/AIDS, sexual and reproductive health, and rights) by strengthening the oversight and social accountability roles of five target groups in the SADC region, specifically: selected parliamentary committees, relevant government departments, issue-based civil society organizations (CSOs), smallholder farmers organizations, adolescents/youths, and the media.

Through the PSA project implementation in Tanzania, particularly in Kilosa and Mbozi, several results have been realized. These include for example.

1. Establishment of small holder women farmers (SHWFs) forums from village, ward to district level.
2. Establishment of demo plots for agroecological farming in all the project villages.
3. Influence and budget increase to support agriculture in Kilosa and Mbozi districts, specifically on extension services.
4. Increased number of extension workers (8 in Mbozi and 7 in Kilosa).
5. Mainstreaming of agroecology in Kilosa and Mbozi farmers and local governments.
6. Mainstreaming of smallholder women farmers issues in the districts.
7. Establishment of youths and adolescents' clubs in both Kilosa and Mbozi.
8. Budget analysis has been conducted by youth and has provided insight for the local government.
9. Working closely and in collaboration with other local CSOs Coalitions, government officials and stakeholders in addressing SRH/HIV challenges.
10. Building advocacy cases to increase resources allocation using domestic financing with the buy in from GoT agent i.e. TACAIDS.
11. Working with parliament committees and PBO staffs as an advocacy strategy in increasing budget allocation to health sector.

The PSA project Tanzania will be phasing out in June, 2023. In this regard documenting project's impact is of vital importance. The documentary will be the footprint of the project in Tanzania,

specifically Kilosa and Mbozi. Through this documentary, citizens will learn the project impact onto the local communities and use it as a reference for adaption to other parts of Tanzania and beyond.

ActionAid Tanzania is planning to conduct this activity for recruiting, contracting, and quality assurance of the consultant for the documentary.

2. Rationale for the Documentary

AATZ with its Partners in Mbozi and Kilosa districts has been advocating for government commitment and implementation of the national and regional (SADC) commitments to bear the intended outcomes. Among the strategies used to achieve this included evidence generation (data collection, analysis, and synthesis) and building capacity and supporting partners to carry out the PSA project outcomes and impacts.

ActionAid is in the process of seeking a consultant who will develop audio-visual documentary and print brochure/leaflet of the impact of the project in Kilosa, Mbozi and at National level. This Terms of reference, therefore, provides the background, objectives, activities and expected deliverables.

3. Purpose and scope of the assignment

The purpose of this assignment is to produce video documentary and brochure/leaflet on the impact of the project in extension services, agroecology practices and HIV and Sexual Reproductive Health and rights (SRHR) at national level and in project areas (Kilosa and Mbozi). The documentary is expected to;

- (a) Document the impact of the project to smallholder women farmers in Kilosa and Mbozi in relation to the project's goals and outcomes.
- (b) Document the impact of the projects to youths and adolescents in Kilosa and Mbozi in relation to the project's goals and outcomes.
- (c) Document the impact of the project to the local government authorities in Kilosa and Mbozi.
- (d) At national level to document the impact of the project to the policies and practices.

4. General Project Objectives

a) Food Security

- I. Extension officers are allocated to all villages, as per national standards.
- II. Quality extension services are provided and assist women smallholder farmers.
- III. Increased investment in research to develop agroecological approaches.

b) HIV/SRHR

- I. Improved local and national platforms for adolescent girls and young people to advocate for their SRH services and rights.
- II. Sufficient allocation of resources, as well as use of resources towards intended purposes for training of healthcare workers in provision of SRH for young people.

5. Specific Tasks

- a) Produce audio-visual documentary of the impact of the project in Kilosa (Both health and Agriculture).
- b) Produce audio-visual documentary of the impact of the project in Mbozi (Both health and Agriculture).
- c) Produce audio-visual consolidated documentary for Kilosa, Mbozi, and national level.
- d) Produce a brochure/leaflet documenting the impact of the project in general.

6. Duration of the Assignment

This assignment is planned to be conducted from 17th - 30th April, 2023 and to be completed by 07th May 2023.

7. Key Stakeholders to Be interviewed During Documentary

No	Institutions
1	Small holder women farmers of Kilosa and Mbozi who have benefitted from the project
2	Youth and adolescents of Kilosa and Mbozi who have benefitted from the project
3	Local Government officials from Kilosa and Mbozi who have participated in the project
4	Local media/community radios from Kilosa and Mbozi who have participated in the project
5	Government officials at national level who have participated in the project
6	Parliament of Tanzania (PBO) and members of Parliament who have participated in the project
7	MVIWAMORO
8	MIICO
9	UMATI
10	AATZ

8. Expected deliverables

Following deliverables should be provided by the selected consultant.

- (a) The documentary should be at most 10-15 minute long with short versions for social media platforms.
- (b) It should be narrated in Swahili language with English Subtitles.
- (c) The documentary should be of cinematic standards of quality to engage and inspire viewers' attention.
- (d) The documentary should be in the MPEG4 and AVI file formats at 8K technology.
- (e) All footages of the documentaries.
- (f) One brochure documenting impact of the project generally.
- (g) Six (6) USB flash with all deliverables.

9. Criteria for the Selection of the Consultant

1. The firm/consultant should be fully registered in Tanzania.
2. The firm/consultant should provide proof of tax compliance.
3. The firm/consultant should have media expert/professional.
4. Evidence of the firm/consultants in conducting similar assignment.
5. At least three own works of recent documentary production works should be presented.
6. Evidence of the firm/consultants in working with NGOs/CSOs.
7. At least three references from reputable firms.
8. Be able to provide Methodology or techniques in conducting the documentary.
9. Provide documentary team composition with their capabilities.

10. Application Procedure

Applicants are required to submit their technical and financial proposal to

Acting Human Resources & Administration Officer,

ActionAid Tanzania, Mikocheni B Area, Makuyuni Street,

Plot No 79, P.o.Box 21496,

Dar es Salaam, Tanzania.

Or Email your bid to: Rachel.Muze@actionaid.org

The deadline for applications is on 07th April, 2023 at 05:00PM.